



**FOR IMMEDIATE RELEASE**

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**KAPA-FM 100.3 Hilo/99.1 Kona brings Tommy “KAHIKINA” Ching back to the Home of Hawaii’s Music for an Afternoon Drive “Pau Hana Party”**

**KONA, HAWAII (February 1, 2022)** – Pacific Media Group (PMG) continues its commitment to live, local programming by adding legendary local radio personality Tommy “Kahikina” Ching to KAPA-FM 100.3 Hilo / 99.1 Kona.

“Listeners will enjoy exactly what the name of the show describes. “The Pau Hana Party”, is just that: a party to celebrate the end of the workday! Kahikina puts the “Personality” in Radio Personality, plus he authentically serves our local audience as a committed member of the Big Island community for 40 plus years. He’s an industry pro, and I’ve never met any personality more passionate about our trade!” says Jaz Yglesias, Program Director for KAPA-FM. Tommy was one of the first DJ’s to have one microphone and reach the entire state of Hawaii and was one of the personalities that helped launch KAPA FM over 20 years ago.

Tommy is all about his community and has led the annual “Feed A Thon” for the Hawaii Island Food Basket for over 20 years, each year with a goal to reach 100,000 lbs. of food donations. More about his amazing career can be found on [kaparadio.com](http://kaparadio.com).

“Life’s different now” says Tommy, “but radio is my family, my lifeline, it’s great to breathe again!” Weekdays from 3pm to 7pm, Tommy will (as he says) “get you home safely,” with the best mix of traditional and contemporary Hawaiian Music on KAPA-FM radio at 100.3 FM Hilo and 99.1 FM Kona or streamed from our website at [kaparadio.com](http://kaparadio.com).

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### **About Pacific Media Group**

Pacific Media Group is a Hawai’i-based media company with offices in Kahului, O’ahu, Kaua’i, Hilo and Kona. PMG owns and operations 20 radio stations [PMGHawaii.com](http://PMGHawaii.com), [MauiNow.com](http://MauiNow.com), [BigIslandNow.com](http://BigIslandNow.com), [HawaiiAirportAdvertising.com](http://HawaiiAirportAdvertising.com) and multiple website, app, and digital radio products.

O’ahu stations are KDDB FM 102.7 “da Bomb,” “The Wave” 105.9 FM, “HI93” 93.1 FM and KUMU FM 94.7.

Maui stations include: KPOA 93.5 FM; KLH “HI92” 92.5 FM; KJKS 99.9 “Kiss” FM; KJMD “Da Jam” 98.3 FM; KNUI “K-Country” 550 AM (106.1FM); and KMVI “ESPN: 900 AM (102.5 FM).

Hawai’I Island stations include: KAPA 99.1 FM (Kona) and 100.3 FM (Hilo and Ka ‘ū); KPVS The Beat 95.9 FM (Hilo) and 93.9 FM (Kona), KBIG 97.9 FM (Hilo) and 106.1 FM (Kona).

Kaua’i stations include: KQNG 93.5 FM, KSHK “Shaka” 103.1 FM, KSRF “HI95” 95.9 FM and KUAI 570 AM (and 104.5 FM translator).