



PACIFIC MEDIA GROUP

P R E S S R E L E A S E

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1059 The Wave FM enlists DJ Kathy with a K to deliver Hawaii's relaxing favorites and a special 105-minute non-stop music set

HONOLULU, HAWAII (September 20, 2021) – Pacific Media Group (PMG) has ushered all four of its O'ahu based radio stations into the market's top 10 and grows their line up by adding its first dj, Kathy with a K, to KPOI-FM 1059 The Wave.

“Listeners have enjoyed finding this new radio station and the relaxing vibe of our carefully curated, classic hit playlist. It's time to add the element that makes radio truly special and authentically serving its local audience,” says Kelsey Yogi, Program Director. “Kathy with a K is an industry pro and a local favorite with an uplifting spirit that fans will be happy to hear again on-air in Hawaii.” Kathy with a K has served in a variety of roles in Hawaii's entertainment scene over the past 30 years. From security and driver for Goldenvoice Honolulu, sales and promotions for Radio Free Hawaii, to production director and of course on-air personality, she

has nearly 30 years of full scope experience. More about her esteemed career can be found on 1059TheWaveFM.com.

During her 9am to 3pm weekday shift, Kathy with a K will also highlight a 105-minute music set that can be heard on the radio at 105.9 FM, streamed from our website and app, and on smart speakers when calling up “1059 The Wave FM”. Listeners can unwind with this commercial-free “Hawaiian Siesta” featuring Hawaii’s relaxing favorites.

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About Pacific Media Group

Pacific Media Group is a Hawai’i-based media company with offices in Kahalui, O’ahu, Kaua’i, Hilo and Kona. PMG owns and operations 20 radio stations PMGHawaii.com, MauiNow.com, BigIslandNow.com, HawaiiAirportAdvertising.com and multiple website, app, and digital radio products.

O’ahu stations are KDDB FM 102.7 “da Bomb,” “The Wave” 105.9 FM, “HI93” 93.1 FM and KUMU FM 94.7.

Maui stations include: KPOA 93.5 FM; KLH “HI92” 92.5 FM; KJKS 99.9 “Kiss” FM; KJMD “Da Jam” 98.3 FM; KNUI “K-Country” 550 AM (106.1FM); and KMVI “ESPN: 900 AM (102.5 FM).

Hawai’I Island stations include: KAPA 99.1 FM (Kona) and 100.3 FM (Hilo and Ka‘ū); KPVS The Beat 95.9 FM (Hilo) and 93.9 FM (Kona), KBIG 97.9 FM (Hilo) and 106.1 FM (Kona).

Kaua’i stations include: KQNG 93.5 FM, KSHK “Shaka” 103.1 FM, KSRF “HI95” 95.9 FM and KUAI 570 AM (and 104.5 FM translator).