



FOR IMMEDIATE RELEASE

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Kanekoa Leads Local Sales for Pacific Media Group's Oahu Operations

HONOLULU, HAWAII (March 1, 2021) – Pacific Media Group (PMG) has named Kamuela Kanekoa Local Sales Manager for their Oahu-based radio operations which include stations KDDDB FM 102.7 “da Bomb,” “The Wave” 105.9 FM, “HI93” 93.1 FM and KUMU FM 94.7 and their digital assets. With members he has worked alongside for the past 9 years, Kanekoa will lead the department that helps Oahu businesses build their brands and customer base through the powerful reach and frequency that the 4 radio stations provide. He aims to create an environment that fosters growth through motivation and inspiration.

“Kamu is a compassionate individual with the perfect talents to lead our team,” says Joshua Mednick, Chief Revenue Officer and Regional Vice President of Pacific Media Group. “Our decision to promote from within is reflective of Pacific Media Group’s commitment to the

dedicated individuals that genuinely care about the success of our business partners. Being a local media company, all our people are right here in the communities we serve. Kamu has been a part of the fabric of the Oahu media market for many years and his accomplishments have earned him this appointment.” Kanekoa serves Pacific Media Group with a passion for radio and a wealth of experience that includes serving in positions as promotions director, online content director, and senior media consultant.

“When I first started in radio, it was all about the music. Then it quickly became about the people. As with many businesses in Hawaii, over time, the people you work with become family and I have been blessed to have found many additional sisters and brothers,” says Kanekoa. “We are in an amazing position to service Oahu with entertaining live and local morning shows; experienced, responsive and creative programming, production, traffic, business and sales departments. Together we create a synergy that is palpable, and I see our stations and partners growing to even greater heights.”

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About Pacific Media Group

Pacific Media Group is a Hawai'i-based media company with offices in Kahului, O'ahu, Kaua'I, Hilo and Kona. PMG owns and operates 20 radio stations, PMGHawaii.com, MauiNow.com, BigIslandNow.com, KauaiNowNews.com, Hawaii Airport Advertising and multiple website, app, and digital radio products.

O'ahu stations are KDDB FM 102.7 “da Bomb,” “The Wave” 105.9 FM, “HI93” 93.1 FM and KUMU FM 94.7.

Maui stations include: KPOA 93.5 FM; KLH “HI92” 92.5 FM; KJKS 99.9 “Kiss” FM; KJMD “Da Jam” 98.3 FM; KNUI “K-Country” 550 AM (106.1FM); and KMVI “ESPN: 900 AM (102.5 FM).

Hawai'I Island stations include: KAPA 99.1 FM (Kona) and 100.3 FM (Hilo and Ka'u); KPVS The Beat 95.9 FM (Hilo) and 93.9 FM (Kona), KBIG 97.9 FM (Hilo) and 106.1 FM (Kona).

Kaua'i stations include: KQNG 93.5 FM, KSHK “Shaka” 103.1 FM, KSRF “HI95” 95.9 FM and KUAI 570 AM (and 104.5 FM translator).